

REP HEADLINE# 6269463 TRF# 329213
\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT18/12 15.58
*** WFTV-TV ***

ADV #	ADV. NAME	POLIT/B OBAMA/D/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY #	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	KATIE KEULEMAN		

WASHINGTON, DC 20007

ORDER # _____	CONTRACT # 6269463 _____	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA FOR AMERICA</u>	EST# <u>1537</u>	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

DATE OCT18/12 15 58

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/18/12 10:30

REP: TO LENA
FR JULIE
OK'D M13
TTLS RTS
PLS CFM, THX 10/18

STA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
23	S		1200N-330P	30		\$2,750.00	10/13	10/13	0		SAT	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1537

PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
84	A		330P-709P	30		\$2,750.00	10/13	10/13	1		SAT	1
PROGRAM : FBALL												
ORD COM1: SPOT RAN 705P DUE TO FBALL RUN OVER 330P-709P, SPOT RAN IN THE 2ND												
ORD COM2: GAME DUE TO TECH ERROR												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-23 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M13 OK'D BUY#23 MISSED: SAT/1200N-330P OCT13 30S \$2,750.00 (OCT18/12)												
OFFER: SAT/330P-709P OCT13 30S \$2,750.00 PLS ADVISE.												
CMT: SPOT RAN 705P DUE TO FBALL RUN OVER 330P-709P, SPOT RAN IN THE 2ND												
CMT: GAME DUE TO TECH ERROR												
OCT/12 289205.00												CONTRACT TOTAL 289205.00
												TOTAL SPOTS 138

MARKET TOTALS \$660,825 WFTV 44% WKMG 18% WESH 16% WOFL 15% WKCF 2% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE